



Private Equity Software and Service Provider Showcase



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The Event

4vco is bringing together many of the major private equity software and service providers for this new-style annual event.

The event is free to delegates and will provide a unique opportunity for private equity professionals to see presentations and visit the stands of 15-20 of the most prominent suppliers.

There will also be ample opportunity to network with your peers between presentations, over lunch and at the end-of-day drinks reception. The day is designed to be informative and thought-provoking in a relaxed atmosphere.

Whether you are actively looking at the marketplace or want to keep in touch with the latest developments, this is a must-attend event.

Who Should Attend?

The event is targeted at front and back office decision makers within private equity investment firms: Senior Execs, Investor Relations, COO/CFOs, FDs, IT Directors and their appointed representatives.

Previous Event Feedback

"A much needed focus on a niche industry. It's good to talk about relevant processes and technology rather than conceptual ones. Please continue - very valuable."

"I now have a much better feel of what is out there. Just as importantly, I have a better view of what effort might be required in putting one in and what in-house issues might be addressed first to get a system in."

"...let me congratulate you on organising an excellent showcase event. I found the presentations were extremely useful and I came away with a very good knowledge of the PE Software capabilities."

Sponsors





Private Equity Software and Service Provider Showcase

25 June 2009
London

Agenda

Breakfast 08:30 to 09:00

| | Mail Hall | Presentation Room 1 | Presentation Room 2 |
|-------------------------|----------------------------------|--|--|
| Morning Sessions | Sponsor booths 09:00 to 18:00 | 3 x 50 minute vendor presentations | 3 x 50 minute vendor presentations |
| | | Framework eFront TheNextRound | IntraLinks Vodafone Capital Support |

Buffet Lunch 12:30 to 13:30

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|---------------------------|---|--|
| Afternoon Sessions | 3 x 50 minute vendor presentations | 3 x 50 minute vendor presentations |
| | SunGard Investran AnalytX Vitech | Genesis 4vco Touchstone |

Drinks reception 17:00 to 19:00



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Registration

Please note that admittance to the event is restricted to registered delegates who must be employed by companies that are actively engaged in private equity investment.

This specifically includes GPs, LPs and PE advisors. If you fall outside these categories but wish to attend please contact us directly to discuss your interest.

If you would like to attend the event, simply complete the form on the website at www.4vco-events.com/register. We will then contact you to complete the simple registration process.

Contact Us

For any enquiries, please contact:

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Venue

Renaissance Chancery Court London

Situated in Holborn, a short walk from the West End and the City.

A special rate of £225 plus VAT is available for event delegates at The Renaissance Chancery Court Hotel for the 24th and 25th June 2009. Please quote 'vc4vc4a' when booking directly with the hotel or use the following link to book:

Renaissance Chancery Court London
252 High Holborn
London
WC1V 7EN

Phone: +44 20 7829 9888
Fax: +44 20 7829 988

www.marriott.co.uk/hotels/travel/loncc-renaissance-chancery-court-london



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4vco

Founded in 2001, 4vco offers professional services that are 100% dedicated to the private equity industry. Our eight consultants have over 50 years of highly relevant experience and we have completed nearly 100 assignments for over 65 PE firms since inception.

Our assignments usually include a substantial systems element, but we understand that software is only a part of the solution. Thus we offer a full range of consulting services to private equity firms including: strategic review of business operations, feasibility study and options assessment, vendor selection, project management and post-implementation support.

Our unique position provides us with the opportunity to host this exciting event.

AnalytX

AnalytX defines itself, collectively, as an American and European company with nearly equal head-count across the Atlantic. In Europe we operate with a front office located in London, with software development and DBA support out of Central Europe.

The Private Equity Office (PEO) was built specifically for private equity and venture capital fund managers with direct investment or fund-of-fund portfolios. PEO "dimensionalizes" your private equity operation with life cycle management from opportunities through investor distributions. PEO includes powerful asset monitoring, IRR/Slice Dice, and investor capital reconciliation. WebLP, a companion product, offers managed transparency for limited partners.

Capital Support

Capital Support is a successful IT support company working in the finance sector. Our success is based on excellence of service. Our clients range from small, boutique banking outfits through to large private equity houses – many require 24x7 support. In addition, we manage IT projects and office fit-outs.

We have accreditations from all the major vendors including: Microsoft Gold Partnership, Cisco, Citrix, VMware, HP and NetApp. We both support legacy systems and offer solutions at the forefront of technology. We have earned a place on this year's Sunday Times Tech Track 100 list and are finalists in the MicroScope Aces awards.

eFront

eFront provides business software solutions dedicated to the financial industries, with a recognised expertise in the areas of Private Equity and Alternative Investments. FrontInvest, eFront's flagship product, supports investment management firms ranging in size from 5 to 400 users, managing funds of between €100 million and €20 billion plus. eFront solutions serve over 160 customers in more than 20 countries, including well known clients in Private Equity, Venture Capital, Real Estate Investment, Banking, Insurance and Fund administration.

Founded in 1999, eFront has offices in Paris, London, New York, Dubai, Bonn and Jersey. eFront has been listed on Alternext by NYSE Euronext Paris since 2006.



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Framework

Framework is a complete, end-to-end alternative assets software solution which helps manage risk, enables transparency and increases operational efficiency for all types of organisation across the entire private equity market.

For the investment team, Framework's rich, easy-to-use functionality enables effective management of relationships for fund raising and deal marketing. The system can be configured to support different deal flow processes, manage documents and meet investor reporting requirements.

Framework supports the back office with powerful portfolio administration, fund accounting, performance monitoring, General Ledger, reporting and ad hoc enquiry functionality.

Customers across Europe and the Middle East use Framework to collectively manage more than \$200 billion of alternative assets.

Genesis Communications

Genesis Communications Limited is an independent and leading provider of mobile and hosted IT solutions to UK small and medium-sized enterprises. The company has 250 employees based in Manchester, Leicester and London and generated revenues of c.£33M in 2008.

Genesis provides mobile voice and data solutions to approximately 15,000 customers. The company has invested in a wholly owned state-of-the-art data centre in Leicester with infrastructure to provide managed services and Software-as-a-Service IT solutions, such as Microsoft Hosted Exchange 2007, Microsoft Hosted SharePoint 2007, Microsoft Office Communication Server and Microsoft Dynamics CRM 4.0.

The company has achieved a total of 7 Microsoft Gold Partner competencies and its objective is to become the leading provider of unified communications and IT solutions to UK small and medium-sized enterprises.

IntraLinks

Businesses around the world rely on IntraLinks Exchanges to help them share sensitive information and documents safely and securely online - anywhere, anytime. We've facilitated projects with over 750,000 users, representing over 90,000 organisations. It's this industry experience and dedication to quality and consistency that has helped us build loyal client relationships.

Whether you're raising a new fund, reporting on an existing one, assessing potential acquisitions or preparing for exit opportunities, IntraLinks offers a simpler, more secure document exchange and management platform.

IntraLinks, the trusted source for critical information exchange.



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SunGard Investran

SunGard Investran is an integrated application suite that automates front-, middle- and back-office processes for private equity and alternative investment firms. With more than 300 global customers who collectively manage more than \$300 billion in assets, Investran helps improve business efficiencies to facilitate collaboration, support deal flow and automate accounting.

Firms rely on Investran's integrated capabilities to help meet their needs in the entire investment life-cycle, including relationship management, reporting, monitoring, accounting, fund raising and deal pipeline management.

TheNextRound

TheNextRound (TNR) is a leading provider of front and back office software for the alternative investment community. TNR Solution™ provides core General Ledger and Accounting tools as well as advanced CRM, deal tracking and portfolio management capabilities. Clients include Buyout, Venture, Fund of Funds, Limited Partners, Family Offices and Hedge Funds.

TNR Solution™ is used to manage over €300B in assets across 200+ clients in 25 countries. Additionally, over 10,000 fund Investors receive correspondence and reporting through the TNR Xtranet Web Portal. Brochures and additional information can be found by visiting the website (www.thenextround.com).

Touchstone Group

Touchstone Group is a leading provider of general ledger and financial management solutions in the UK since 1982. Based on the market leading applications, Microsoft Dynamics and Infor FMS SunSystems, Touchstone has many successful implementations in the Private Equity sector.

Our solutions provide flexible tools to manage the sector's multi-company, multi-currency budgeting and forecasting requirements as well as offering seamless integration with Microsoft Office for increased productivity.

Quoted on the London Stock Exchange AIM market other solutions under Touchstone's portfolio include ERP, CRM, eProcurement, Document Management and Business Intelligence.

Vitech Systems Group

Vitech Systems Group is a global provider of world-class software and services to the Alternative Asset community. Vitech provides Equitrak, the most advanced system available for Alternative Asset administration. Equitrak delivers unparalleled functionality for fund accounting and financial reporting, contact and deal flow management, investor administration, investment tracking, internet-based administration and reporting and more.

Equitrak is specifically designed to meet the unique requirements of Fund Sponsors, Funds-of-Funds, Institutional Investors and Family Offices, and Third Party Administrators. Vitech's client base spans four continents and includes many of the world's largest and most prominent investment organizations.



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Vodafone Business Systems (formerly Aspective)

Understanding and leveraging relationships effectively makes the difference between winning and losing.

Through its applications business group, formerly known as Aspective, Vodafone offers private equity firms a flexible, easy to use solution to proactively track deals, manage key relationships and share information with colleagues and stakeholders whenever and wherever needed – even on a Blackberry.

As a Microsoft Gold Certified Partner with experience of well over 100 CRM implementations, Vodafone has helped clients such as HG Capital, Lyceum and AnaCap to increase productivity, identify and prioritise critical contacts and provide complete visibility of every deal across the entire organisation.

Ipes

Ipes is one of the leading European providers of outsourced fund administration and management services for the private equity industry.

Established in Guernsey in 1998, Ipes employs over 130 qualified and multi-skilled professionals across Guernsey, Jersey and London. We operate globally and have in excess of \$36bn assets under administration with over 70 clients, 320 funds and 4,000 investors.

Ipes's strong reputation in the private equity industry is reflected in our client base, which includes well-known buyout houses, mezzanine funds, venture capital groups, fund of funds and start-up groups.

Our services include fund launches, corporate services, accounting, investment processing, investor relations and general administration.

Mourant

Mourant is one of the world's largest administrators of private equity, real estate, mezzanine, hedge and venture capital funds. Operating from ten locations worldwide, we can provide our award-winning fund administration services from a wide range of jurisdictions.

With over US\$170 billion total commitments under administration, our clients range from small boutiques to some of the world's largest financial institutions.

Real Deals

No other private equity publication has won as many awards for its editorial excellence as *Real Deals*. A subscription gives you first-class insight into the private equity world.

Subscribers gain free access to the *Real Deals* database and analysis spanning a decade's activity in private equity. Subscribers also receive a daily news alert with top stories from around the private equity world delivered to their inbox and an award-winning fortnightly magazine delivered to their door. Throughout the year, Real Deals produces a number of sector reports as well as hosting relevant events. Click on the logo for more information and to sign up for your free four week trial subscription.



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to the point

To the point are a design consultancy based in London Bridge. We have worked in the PE sector for over five years, using our knowledge and experience to develop trusted partnerships – from market leaders to smaller specialists. Current clients include 3i, Actis and Evolve Capital. Our quality of work and commitment to clients ensures long term working relationships, where we help develop brands and campaigns that effectively communicate to a wide range of audiences, whether regional or sector specific.

“To The Point have a strong understanding of the wide range of our literature – from case studies to thought leadership reports – and continue to produce work that is forward-thinking and communicates successfully with our specific audiences.” Marketing Manager, 3i.

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